

## Good Company: TheraMatrix Services, Inc.

# Innovative physical therapy business delivers cost-effective, high-quality service

TheraMatrix Services, Inc. began almost 30 years ago as one physical therapist's vision of a way to deliver better, more cost-effective physical rehabilitation services to industry, government and the community. It soon grew to a network of 13 outpatient rehabilitation clinics in southeastern Michigan, headed by Robert Whitton, the visionary PT who now is CEO.

Today, TSI has expanded nationwide to include more than 1,600 networked physical therapy clinics in more than 40 states through the TheraMatrix Physical Therapy Network (TPTN). Headquartered in Pontiac, it's also Michigan's oldest privately held provider of outpatient physical therapy.

Why is TSI so successful? There are several reasons, according to Whitton.

"Our team has developed innovative programs that are unsurpassed," says Whitton, who also holds a bachelor's degree in psychology. "TheraMatrix is the pioneer of on-site rehabilitation services, and TPTN offers a high-quality, accessible and cost-effective outpatient physical therapy network of credentialed providers on a national basis."

TheraMatrix's mission is to deliver top-quality, cost-efficient, patient-focused care for the individuals, corporations and agencies it serves. The company has developed and delivered programs for Fortune 100 companies, government agencies, hospital groups, automotive companies and more.

"Health care has become too expensive, and people cannot afford it," Whitton says. "Businesses and the citizens of Michigan deserve affordable health care. Our programs have proven to save millions annually while maintaining patient satisfaction in the 97th percentile."

Since 1982, TSI has been recognized by the Centers for Medicare & Medicaid Services as a National Certified Rehabilitation Agency, the highest level an outpatient facility can achieve. TheraMatrix also is a United States General Services Administration contractor, providing services to the Veterans Administration.

Whitton says he expects the top growth area for his company, which currently has approximately 100 employees, to come through expanding its business with corporations and the government.

"With the success of TheraMatrix Physical Therapy Network, which manages the outpatient physical therapy needs nationally for Ford Motor Company and the UAW Retiree Medical Benefits Trust, we expect the other auto and large self-insured companies



### Good to Know

- TheraMatrix Systems Inc. offers physical rehabilitation, outpatient clinics, third-party benefit administration, hospital rehabilitation management, a national provider network, and managed care, industrial and worker's compensation services.

- TSI is a minority-owned enterprise, certified by the Michigan Minority Business Development Council, and is an equal opportunity employer.

- TSI is the exclusive provider of full-service, on-site physical and occupational rehabilitation-clinic management services to the United States Federal Government.

- Prospective employees are encouraged to visit [www.theramatrix.com](http://www.theramatrix.com) to view job postings or contact the company's human resources department at 248-333-0104.

TheraMatrix Clinic Director Reenu Chacko, standing, and her physical therapy tech work with a patient in their Pontiac facility.

and government agencies to realize our program can save millions without

limiting access to medically necessary care," Whitton says.

TheraMatrix will continue to recruit and hire qualified,

experienced professionals in the areas of managed care, outpatient physical therapy, government services, sales, marketing and operations. To be successful with the company, employees should be committed to delivering the best in care and services, according to Whitton.

"Our services are supported

by thousands of physicians and businesses, who trust that TheraMatrix will provide their patients, employees and members with high-quality, respectful care," he says. "In health care, continuity and provision of appropriate and effective services is critical. This ensures the patient

recovers quickly and efficiently, which means they can return to their normal, daily living activities.

"Our staff of licensed professionals and experienced administrative and operational team members make sure we meet our customers' and patients' individual goals."